

## **Launceston Alive**

### **Northern Tasmania's Easter Community Festival 2019**

# **SPONSOR PROSPECTUS**

Launceston Alive hosts Northern Tasmania's Easter Community Festival, which attracts thousands of participants each year to schools' workshops, art, music, and food exhibitions and presentations. The festival, which includes a rich diversity of events over five-days, is held in numerous venues and reaches people of all ages and many diverse interest groups. Each year the festival gains numerous types of media coverage and public awareness of the festival seems to be continuing to increase. Saturday events include a children's and family festival in Launceston's spectacular City Park, a youth event and Easter Gala celebration event held in Launceston's premier venue, The Albert Hall, where a line-up of world-class speakers are anticipated to attract a large gathering. Previous similar events have approximated a thousand people. The Festival produces a high-end full-colour (at least 16 page) program. Sponsors also receive complimentary tickets to get to meet each of our keynote speakers.

[www.launcestonalive.org](http://www.launcestonalive.org)

## Keynote Speakers for 2020 *Crystal Clear Vision*, Launceston Alive Easter 2020 Community Festival

### Stephen Brown



Stephen's career experience demonstrates his ability to understand governance processes business operations and financial management. As a director on industry, for profit and not-for-profit boards he has been involved with many strategic and governance issues and their resolution. He is currently Chairman of Bank of Us, Chairman of Health Recruitment Plus, Director of Launceston Chamber of Commerce and a Director of Worldview Centre for Intercultural studies

As the CEO of Launceston City Mission since March 2012 he has become acutely aware of situations facing many Tasmanians struggling through addiction, homelessness and financial difficulties. The Launceston City Mission operates significant social enterprise operations that along with Government funding and donations provide the financial resources for ongoing community services across Northern Tasmania

### Tim Costello



Rev Tim Costello directs Ethical Voice and is one of Australia's most respected community leaders and sought after voice on social justice issues, leadership and ethics. For 13 years until October 2006, Tim was Chief Executive of World Vision Australia (WVA). He then completed over 2 years as WVA's Chief Advocate. Currently Tim remains as Executive Director of Micah Australia and continues to place the challenges of global poverty on the national agenda. He is also Senior Fellow for the Centre for Public Christianity. He remains spokesperson for the Alliance for Gambling Reform, which campaigns for law reform to prevent harm from poker machine gambling. Other positions he holds are: Chair of the Community

Council of Australia, Chief Advocate of the Thriving Communities Partnership and Patron of the National Youth Commission

In 2006 Tim was named Victoria's Australian of the Year, in June 2005 he was made an Officer of the Order of Australia (AO); in 2004, was named Victorian of the Year; and in 1997 was named as one of Australia's 100 national living treasures.

## Shawn W Smith



Sean W Smith is an internationally acclaimed Children's Songwriter and one of the leading Worship Artists for children today.

He is Australia's Number 1 Christian Primary School & Families Communicator, and travels the globe infusing faith and hope into parents and children. Sean has produced 7 albums and captivated over 500,000 families in 100's of schools and churches around the world. He is a dynamic and entertaining performer, and resides in Adelaide with his wife and 2 children.

## Mary Dickins



Mary Dickins is married to Al and they have five boys in their home, three in care and two biological, They attend Wellspring Anglican Church in Hobart. They run the organisation Fostering Hope which seeks to raise awareness about the needs of vulnerable children and young people to the Christian community and ask them to respond by becoming foster/kinship carers, mentors or by supporting families that do become carers. Mary has a background in social research and policy, previously working for Anglicare Tasmania and in multicultural affairs.

## Kate Oliver



Kate has been a team member of Inside Out 4 Kids at City Mission for the past 3 years supporting many children and young people in Launceston. She has a passion to see a rock solid sense of wellbeing in the young people of our city so they can thrive emotionally and in feeling connected to their community. Kate has spent many years as a classroom teacher both here and interstate with young people from Kinder to Year 12. She is far too invested in Australian reality television and can be seen on the walking tracks around Launceston with two kids and a hopelessly needy golden retriever (and therapy dog wannabe) named Pippa.



Some previous Easter Festival Photos



Platinum Sponsors receive-	Gold Sponsors receive-	Silver Sponsors receive-
<ul style="list-style-type: none"> <li>• A half-page ad in the Festival Program</li> <li>• Platinum Sponsor’s Signage at the Festival</li> <li>• Detailed acknowledgement at Albert Hall Easter Gala</li> <li>• 3-minute audiovisual presentation opportunity at Gala</li> <li>• Acknowledgement on TV advertising and posters</li> <li>• A hyperlinked badge ad on each of Launceston Alive’s website sponsorship and festival information pages</li> <li>• Credit and promotion message on Launceston Alive Facebook Page</li> <li>• Electronic and face-to-face introduction to keynote speakers and dignitaries</li> <li>• Up to seven free tickets to all festival functions</li> </ul>	<ul style="list-style-type: none"> <li>• A quarter-page ad in the Festival Program</li> <li>• Gold Sponsor’s Signage at the Festival</li> <li>• M.C. acknowledgement at The Albert Hall venue</li> <li>• A hyperlinked badge ad on the Festival's Sponsors website page</li> <li>• Four free tickets to all festival functions</li> </ul>	<ul style="list-style-type: none"> <li>• A 1/8-page ad in the Festival Program</li> <li>• Signage at the Festival</li> <li>• A hyperlinked badge ad on the Festival's Sponsor website page</li> <li>• Two free tickets to all festival functions</li> </ul>
<b>INVESTMENT: \$5000.</b>	<b>INVESTMENT: \$2500</b>	<b>INVESTMENT: \$1500</b>

**ACCEPTANCE**

We would like to take up-

[ ] Platinum Sponsorship of 2020 Launceston Easter Community Festival

[ ] Gold Sponsorship of 2020 Launceston Easter Community Festival

[ ] Silver Sponsorship of 2020 Launceston Easter Community Festival

[ ] First prize sponsorship in 2020 *Crystal Clear Vision* National Vision Competition

[ ] Second prize sponsorship in 2020 *Crystal Clear Vision* National Vision Competition

[ ] Third prize sponsorship in the 2020 *Crystal Clear Vision* National Vision Competition

[ ] Other prize sponsorship in the 2020 *Crystal Clear Vision* National Vision Competition

[ ] Other form of sponsorship or in kind support\_\_\_\_\_

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**Contact Details-**

Business Name .....

Contact Person/s .....

Address .....

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Office Phone ..... Mobile .....

Email .....

Website .....

Nature of the Business .....

## **Payment Details**

Please make cheques payable to: "Launceston Alive"

[ ] Paying by PayPal: follow instructions on [www.launcestonalive.org](http://www.launcestonalive.org)

[ ] Paying by Direct Deposit: Launceston Alive, Commonwealth Bank of Australia, BSB: 067 600, Account No: 1106 1732, state "Vision 2020 Sponsor"

Please email [info@launcestonalive.org](mailto:info@launcestonalive.org) to request a receipt or further information.

[www.launcestonalive.org](http://www.launcestonalive.org)