

Launceston Alive's 'Crystal Clear Vision' National Vision Competition

The National Vision Competition is an important part of Launceston Alive's 2020 'Crystal Clear Vision' **Spring to Life** Festival. It provides opportunity for Australia's young and young-at-heart visionaries to compile a vision for our recovery from COVID-19 and for moving forward into the 2020's.

You get to present that vision in a 3-minute video which can inspire and activate others. Your video might go viral in our nation and world! Without vision the people perish, but with fresh vision we can rise up, spring to life, and inspire our generation. History will record it. Please don't miss out.

Short-listing will be conducted two weeks prior to the Spring to Life Festival and short-listed entrants will be invited to be in Launceston on the Saturday for individual and group interviewing, then award-giving at the Spring to Life Celebration Gala in Albert Hall, beginning at 7:00 pm

1. There will be two categories: Adult and Youth. Anyone whose birthday is before 12th April 2000 (ie less than 20 years old at Easter 2020) can enter the youth category.
2. The entry fee has been cancelled. It is FREE to ENTER.
3. Entrants need to email the application form and upload their application form and video file to the National Vision Competition Drop-box File. Sorry, but late entries will not be accepted.
4. Videos must NOT be longer than 3 minutes (excluding credits which can take extra time).
5. Videos may be compiled on Windows or Mac, and must be playable on standard software.
6. Videos will be short-listed by a panel of judges familiar with development and communication of vision.
7. Points will be awarded for the following:
 - a. **Clarity:** clear concise statement of vision (including principles, methods and outcomes)
 - b. **Originality:** Something fresh, new, not just more of the same, not limited by conforming to current patterns)
 - c. **Positivity:** Convincing expectation, infectious positivity
 - d. **Vivacity:** Vivaciously presented
 - e. **Capacity:** to help Australia RISE UP and be an even better nation after the COVID crisis
 - f. **Reality:** Understanding of and integration with national and global issues
 - g. **Achievability:** not far-fetched or impossible
 - h. **Pro-activity:** innovative rather than reactive
 - i. **Priority:** clearly defining why the vision or strategy is so important
 - j. **Quality** of the presentation and the video Footage
 - k. **Sustainability:** ongoing and lasting (rather than momentary) transformation

To apply, simply email info@launcestonalive.org with your name, date of birth, address, email address, contact phone number, additional contact number and we will send you the application form, the link to the National Vision Competition Drop-box file and everything else you need to know.

Together we can help Australia **SPRING TO LIFE** after COVID-19. The Spirit of Easter is still very much alive in our nation. In fact, He is our foundation and future.

This is the time for sharing **Crystal Clear Vision**. Thank you SO much.

We look forward with eager anticipation to your vision video.